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The logo for the City of Vancouver, Washington, is located in the top left corner. It features the words "CITY OF" in a small, white, sans-serif font above the word "Vancouver" in a large, bold, white, sans-serif font. Below "Vancouver" is the word "WASHINGTON" in a smaller, white, sans-serif font. The entire logo is set against a green background.



Presentation Overview

- Why Public Art?
- Public Art Plan
- Public Art Committee
- Sources of Public Art
- Next Steps



Public Art Program Update- 2

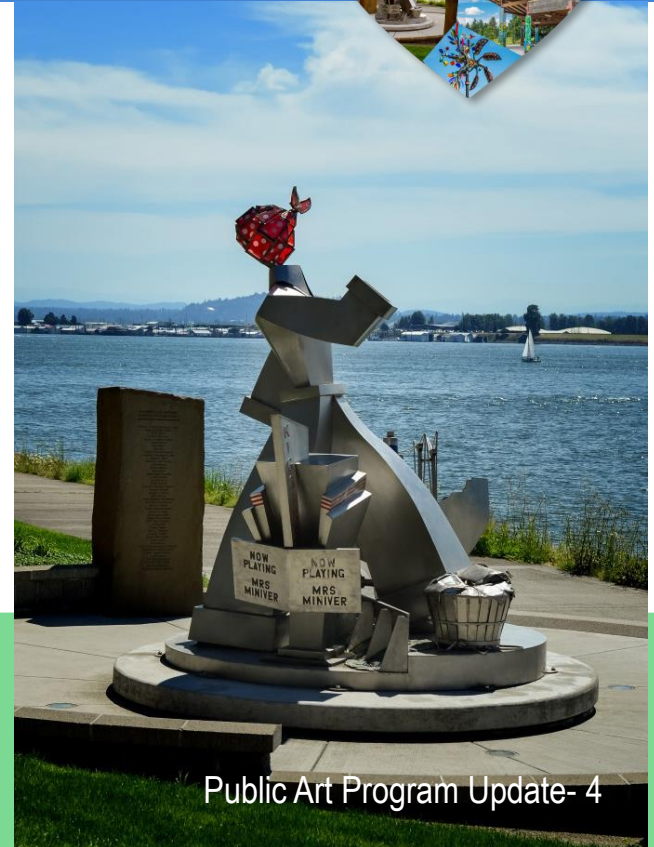
Why Public Art?



- Adds interest and vibrancy to a community
- Enhances gathering spaces
- Contributes to a unique sense of “place”
- Memorializes important people or events
- Creates community pride

Public Art Program Elements

- Public Art Plan
- Public Art Committee
- Inventory & Maintenance Plan



Public Art Program Update- 4

The Vision



The Public Art Program will integrate artwork into our community's public spaces, and reflect the diversity and character of Vancouver through a variety of artistic viewpoints and artistic mediums. Public art contributes to experiences which enrich our community, our economy, and our social and physical environment. We envision a community of public art that transforms and activates civic spaces - creating a unique identity for Vancouver.



Purpose of Public Art Program

- Establish a diverse art collection
- Engage local, regional and national artists
- Provide opportunities for artists to advance their art
- Support economic development and cultural tourism
- Encourage understanding of public art and sparking dialogue
- Make art accessible to all
- Provide a legacy for future generations



Public Art Plan

Public Art Plan will include:

- Scope of Collections;
- Acquisition and disposition procedures;
- Guidelines for art in the right-of-way;
- Process for “citizen initiated” art projects;
- Defined approval process including City Council approval



Public Art Committee

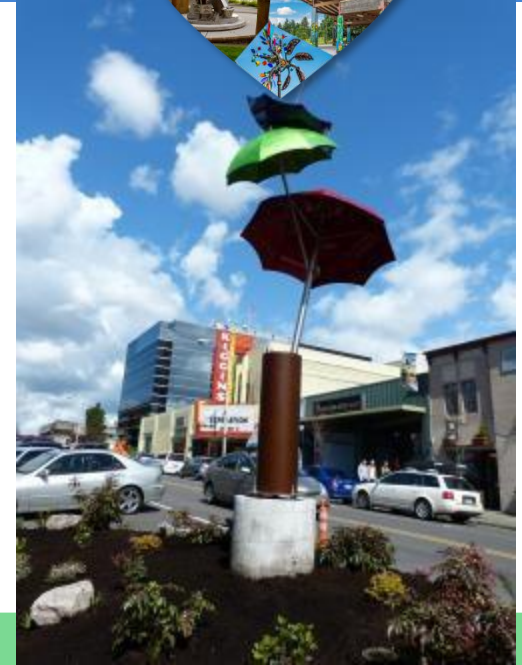
- Oversees implementation of the Public Art Plan
- Subcommittee of the Culture, Arts & Heritage Commission
- A minimum of five members
- An ad hoc seat for neighborhood/business district representatives

Sources of Public Art

Solicitation through
Request for Proposals

Upcoming:

- Fourth Plain Corridor
- Uptown Village



Public Art Program Update- 9

Sources of Public Art



Citizen Initiated Projects



Sources of Public Art



- Private Projects in Public Right-of-Way
- Tax Credit Projects

Sources of Public Art

Bequests or
Donations





Inventory & Maintenance

- ✓ Up-to-date inventory with treatment recommendations
- ✓ On-call roster of conservators and art technicians
- ✓ Collections Management System



Next Steps

- Draft Public Art Plan
- Public Feedback including Be Heard Vancouver
- Council Approval



Thank You!



- Jennifer Corio, Cobalt Design
- Erin Dengerink, Artist
- Taylor Krebbs, LSW Architects
- Jean LaCrosse, ARTSTRA
- Julie Rawls, Port of Vancouver
- Janice Tracy, Society of Washington Artists
- Cara Cantonwine, Project Manager