

Fourth Plain Forward Update

July 20, 2020

Vancouver City Council Workshop

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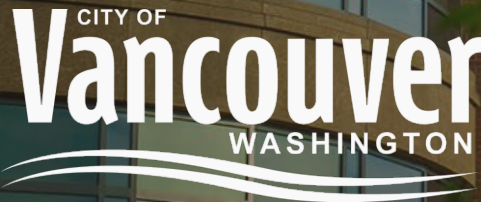
Shannon Williams, Associate Planner, COV

Victor Caesar, Vancouver Housing Authority

Sydney Johnson, Fourth Plain Forward

Lauren Henricksen, Clark County Public Health

Benton Waterous, Workforce SW Washington



Presentation Overview

- Background & Context
- Fourth Plain Forward Implementation
- Fourth Plain Commons
- Fourth Plain Forward Nonprofit Organization
- Fourth Plain Coalition
- Fourth Plain COVID Response
- Next Steps & Questions

Presentation Objectives

- Fourth Plain Forward Initiative: Confirmation that long-term efforts to address systemic barriers and disparate outcomes for the Fourth Plain community continue to be a City policy priority
- Fourth Plain Coalition: update on Coalition development and partnering efforts
- Fourth Plain Commons: update on project and introduction to funding components that we will return to discuss in more detail on 8/3

Place-based Community Development



- Evidence-based
- Implements holistic revitalization effort
- Purpose built services tailored to community's needs and local community dynamics

This map illustrates the NE Fourth Plain area in Portland, Oregon. Key features include:

- Neighborhoods:** Rose Village, Bagley Downs, Fourth Plain Village, Meadow Homes, Central Park, Maplewood, and Burnt Bridge Creek Greenway.
- Streets:** E 33rd St, St Johns Blvd, E Fourth Plain Blvd, E 18th St, E McLaughlin Blvd, Grand Blvd, Falk Rd, NE Stapleton Rd, and NE 65th Ave.
- Landmarks:** Washington Elementary, Roosevelt Elementary, Evergreen Park, Water Works Park, Clark College, VA Medical Center, and Fort Vancouver High School.
- Infrastructure:** A yellow line representing the NE Fourth Plain Blvd corridor runs diagonally across the map. A blue line representing the Burnt Bridge Creek Greenway runs along the bottom right. A green line representing the NE Fourth Plain Blvd corridor runs diagonally across the map.

Fourth Plain Communities



Fourth Plain Communities



18% of Fourth Plain residents lack a high school diploma, compared to 9% of Vancouver residents



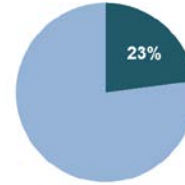
24% of Fourth Plain residents live in poverty, including 35% of Fourth Plain children



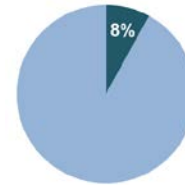
74% of Fourth Plain students are on free or reduced lunch



Families in Poverty



Fourth Plain

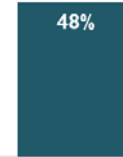


Vancouver

% Renters



Fourth Plain



Vancouver

Fourth Plain Forward Action Plan Goals

GOAL 1

Cultivate a vibrant business district

GOAL 2

Stabilize and grow small businesses

GOAL 3

Create a growth pipeline for food entrepreneurs

GOAL 4

Prioritize pedestrian safety

GOAL 5

Foster inclusive transit-oriented development

Small Businesses Support

Business Technical Assistance



Support Fourth Plain Forward's Storefront Improvement Program



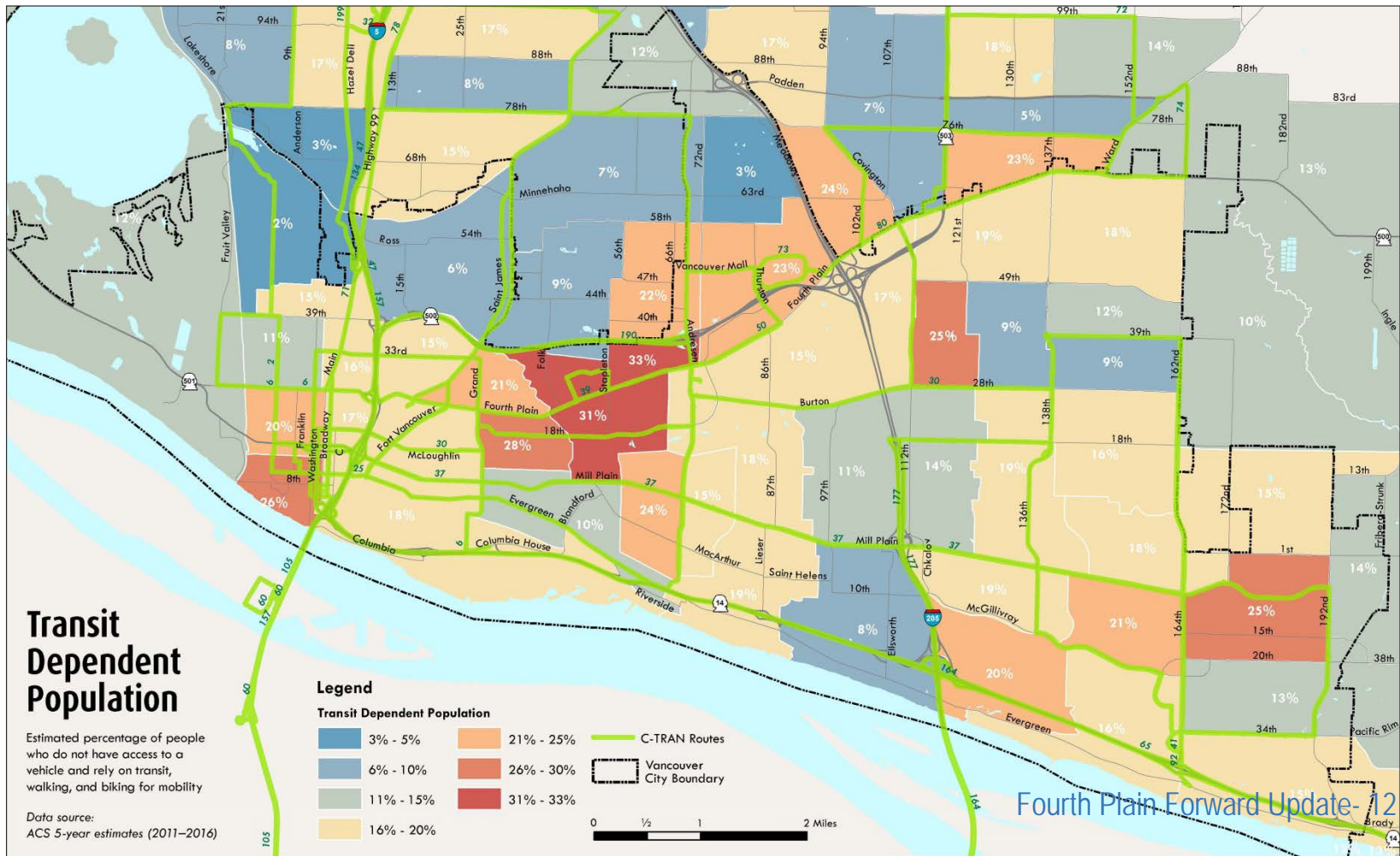
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Community Development and Placemaking



Transit Dependency





Prioritize Pedestrian Safety

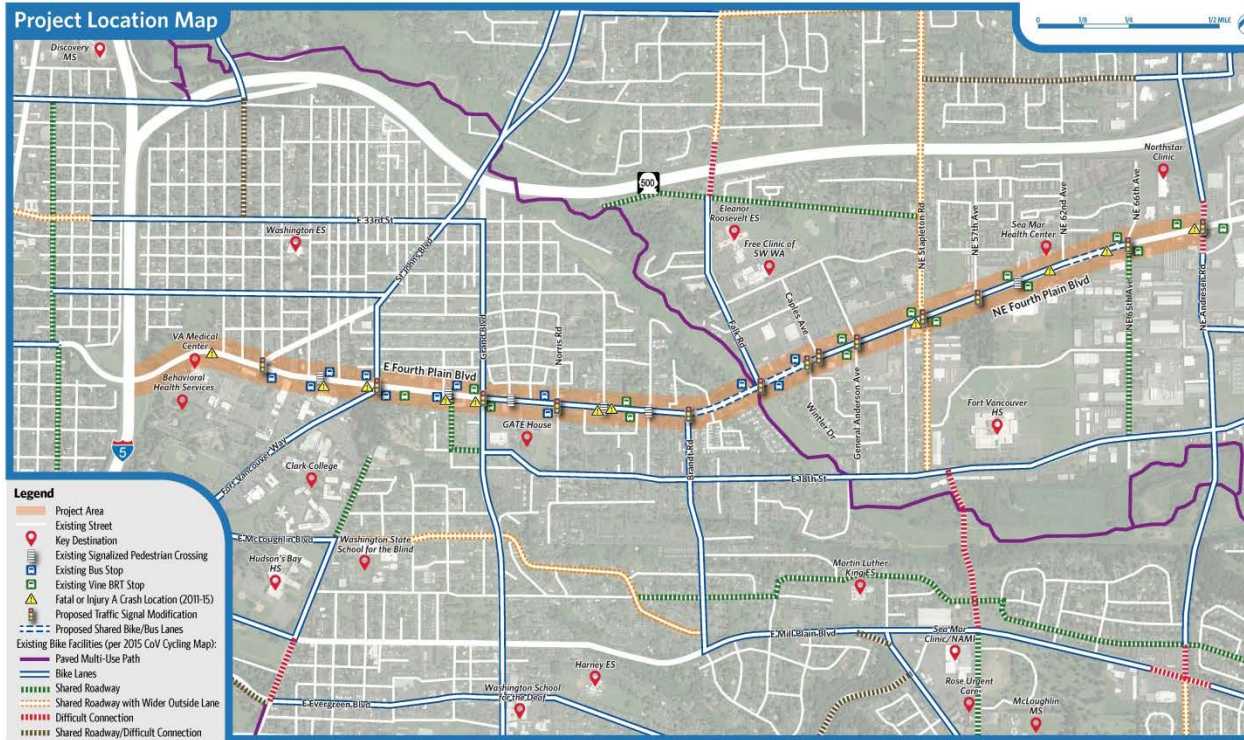


2017 Sidewalk Infill Project - Neals and Rossiter



Grant funded pedestrian improvements to intersection of Caples Ave./Wintler Dr. and Fourth Plain Blvd.

Fourth Plain Safety Improvement Project

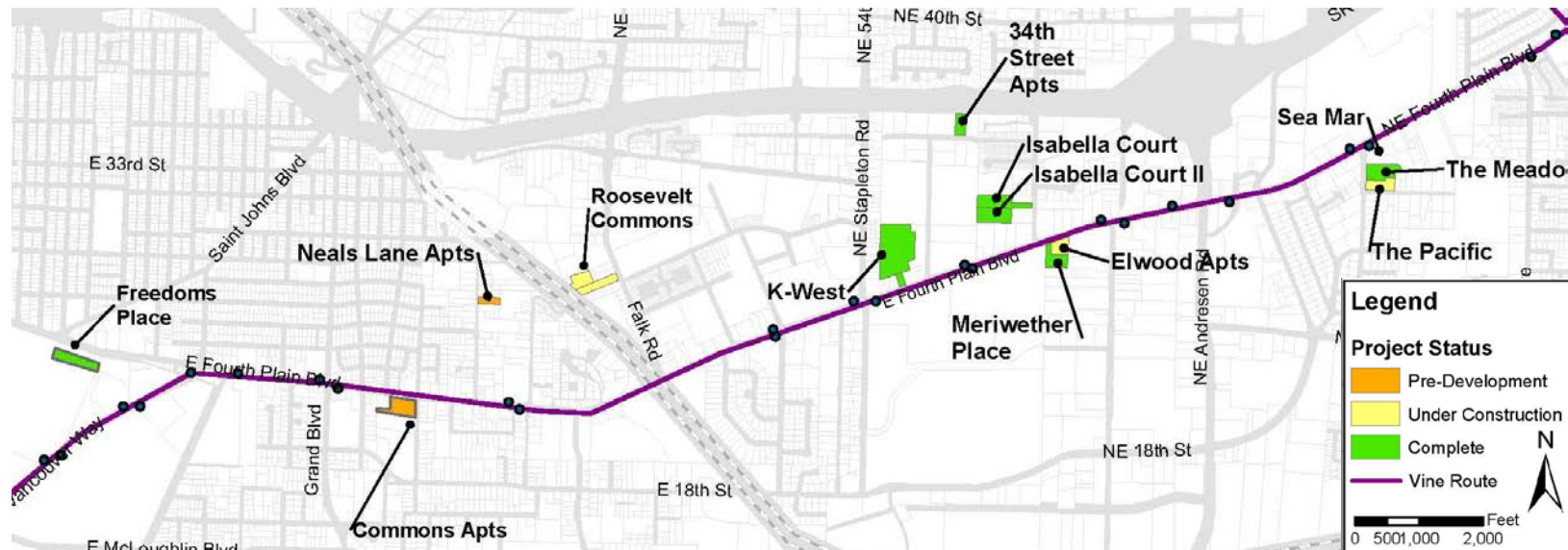


Foster Inclusive Transit-Oriented Development

Affordable Housing partners, with City and State support, have created or preserved 569 units of affordable housing along the corridor over the last 5 years (2016-2020)



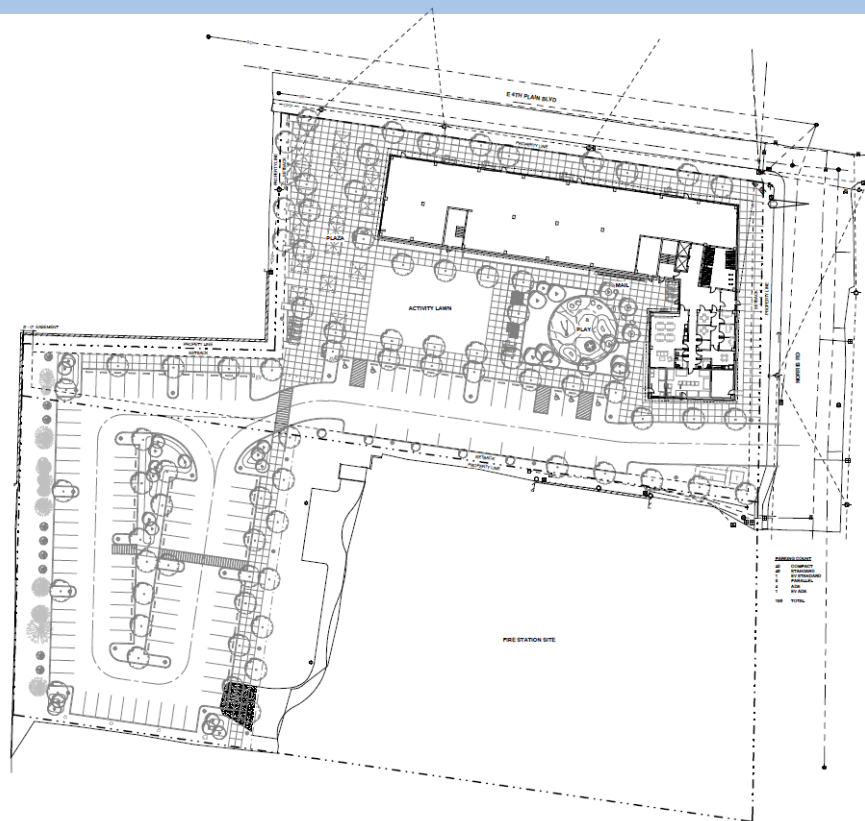
Foster Inclusive Transit-Oriented Development



Fourth Plain Commons

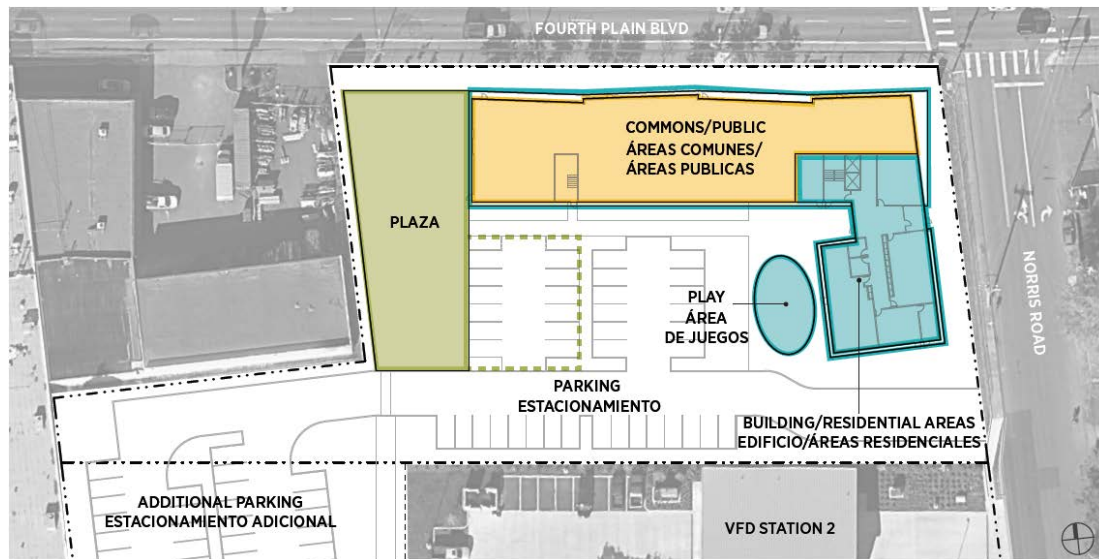


Fourth Plain Commons Site Plan



Fourth Plain Commons Funding

- State and local affordable housing funding- several sources
- State Capital Grant Award
- Potential: Section 108 Loan

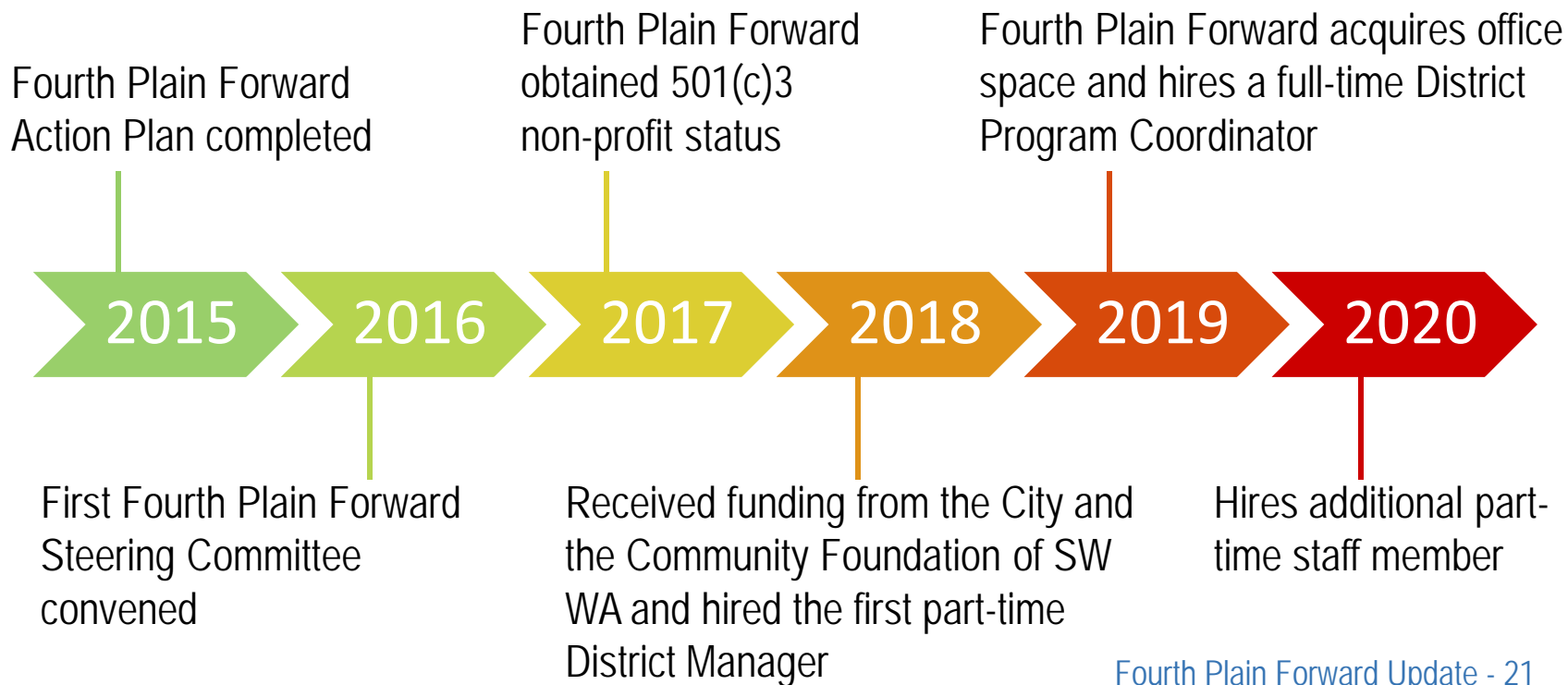


Fourth Plain Forward Non-Profit



- Summer of Murals
- Multicultural Festival
- Storefront Improvement
- Technical Assistance
- COVID-19 Small Business Emergency Grant Program

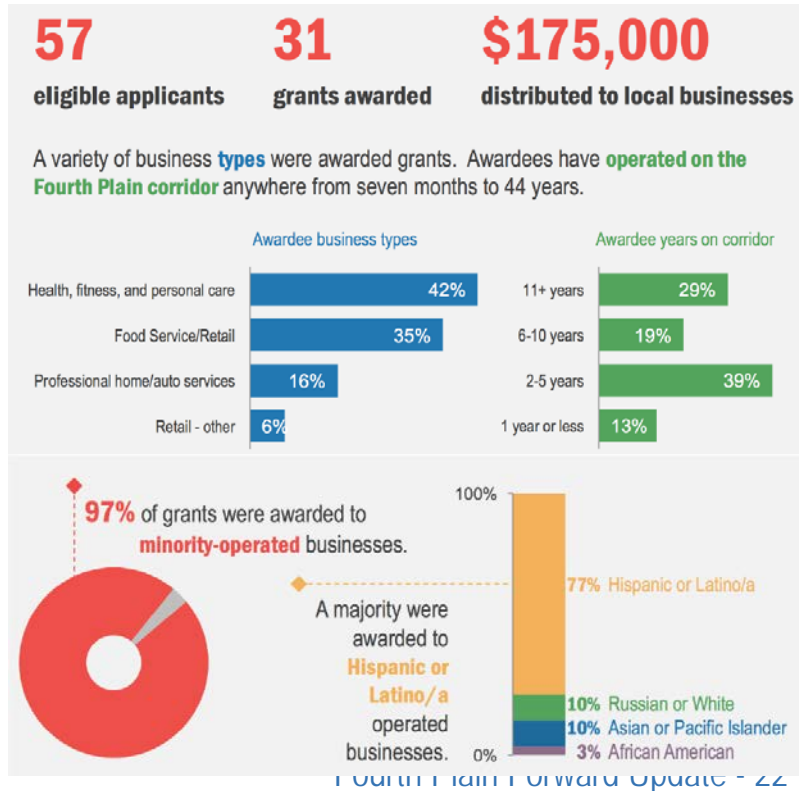
Fourth Plain Forward Non-Profit



Fourth Plain Forward Non-Profit

COVID-19 Response

- Small Business Emergency Grant, funded by Community Foundation for SW Washington
- Ongoing technical assistance
- Partnerships with other organizations to help distribute culturally appropriate COVID-related health information



Fourth Plain Coalition

Safe Streets, Community Wellness and Safety

Clark County Public Health

Kaiser Permanente

SWACH

Rose Village Community Health Workers

Americans Building Community

Vancouver Farmers Market

Food Systems Council

Bike Clark County

Free Clinic of Southwest Washington

PeaceHealth Southwest

Affordable Housing

City of Vancouver

Evergreen Habitat for Humanity

Vancouver Housing Authority

Council for the Homeless

Clark County Community Services

Clark County Volunteer Lawyers Program

Economic Opportunity

Fourth Plain Forward

Hispanic Metropolitan Chamber

Community Foundation for Southwest Washington

Workforce Southwest Washington

Clark College

Goodwill Job Connections

Family Support

Vancouver Public Schools

Educational Service District 112

Clark County Food Bank

Clark County Adventist Community Services

SW WA LULAC

Clark County Latino Youth Conference

The Noble Foundation Vancouver

NAACP

Latino Community Resource Group

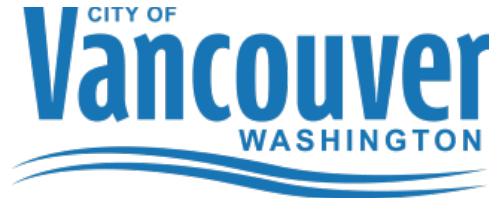
Boys and Girls Club

SELF

Fourth Plain Coalition Steering Committee



VANCOUVER
HOUSING AUTHORITY



workforce
SOUTHWEST WASHINGTON

Fourth Plain Community Advisory Committee

- Group of 12 Fourth Plain area residents
- Oversight and leadership group for the Coalition
- Provide guidance from a resident perspective
- Engage in various leadership and engagement opportunities



Fourth Plain Coalition Priorities



SAFE STREETS

Safe, accessible streets and sidewalks make walking and biking possible and enjoyable, thereby improving quality of life and promoting health



ECONOMIC OPPORTUNITY

Economic opportunity via access to jobs, skills training opportunities, and small business assistance provides security and freedom for residents to live the lives they want, where they want



AFFORDABLE HOUSING

Quality, affordable housing reduces the threat of displacement and allows residents across income-levels to thrive in place and benefit from neighborhood improvements

Fourth Plain Coalition Successes

- \$177,000 BUILD Health Challenge Grant
- \$75,000 Washington Traffic Safety Commission School Walk Route Improvement Grant
- \$250,000 Kaiser Permanente HEAL Communities Grant, plus \$60,000 of additional support for coalition coordination and convening
- \$600,000 EPA Brownfields grant to help re-develop brownfields sites in Fourth Plain corridor
- \$115,000 from Peace Health to support the coalition, community engagement and engaging underrepresented groups in the Fourth Plain area
- \$265,000 Community Foundation of Southwest Washington: operational support for the Fourth Plain Forward non-profit operationally and funding for emergency small business grant program in response to COVID; also provide funding for Rx Play Program in partnership with Clark County Public Health, SeaMar, and COV Parks and Rec

Workforce Southwest Washington

Economic Opportunity

- What is Workforce Southwest Washington?
- Why does WSW partner with the Fourth Plain Coalition?
- How does WSW propose serving the Fourth Plain community? What is the “Thrive” Model?



workforce
SOUTHWEST WASHINGTON



A proud partner of the AmericanJobCenter network



Fourth Plain COVID-19 Response

- Fourth Plain Forward COVID-19 related grant support
- Slow Streets | Healthy Neighborhoods Pilot



Addressing Systemic Disparities

- Disparities in access and outcomes related to housing, health, safety and economic opportunity are the result of systems of discrimination and disinvestment that have occurred and built up over decades
- Over the last five years, Fourth Plain Coalition partners have built relationships and structures to try to reverse the impacts of systemic discrimination, with some success
- Getting to a more equitable future, where broadly shared prosperity and access to opportunities is a fact of life for all citizens- regardless of race, ethnicity, socioeconomic status and zip code- is a long-term effort that will require sustained City leadership and commitment for years to come

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Next Steps

- Aug 3, 2020: Council review of Commons funding strategy
- Fall 2020: Online Open House and Survey for Commons
- 6 months: next Fourth Plain Forward update to Council
- Fourth Plain Coalition, steering committee and community advisory committee continue to meet regularly to advance community priorities
- 2020 Forward: Implement Reside Vancouver Anti-Displacement Strategy
- Q3 2021: Construction on Commons begins
- 2022: Construction on Commons complete

Questions and Discussion

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www.cityofvancouver.us/fourthplainforward
<https://fourthplainforward.org/>

