2020 Action Plan CDBG-CV Amendment Project Description

The 2020 Action Plan CDBG-CV Amendment is the result of an application process spanning five months. The Notice of Funds Available (NOFA) was published October 16 and closed December 7, 2021. A scoring committee of 27 community members attended agency presentations and reviewed the applications. These recommendations are the result of their work and support. All recommended funding supports projects that are consistent with the 5-year Consolidated Plan goals and/or respond to the impacts of COVID-19 on vulnerable community members or the broader economic downturn caused by the pandemic. Staff are recommending amending the 2020 Action Plan with these projects to allow the funds to be used upon approval.

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PUBLIC SERVICES PROJECTS

Agency	Bridgeview Housing
Project	Outreach and Navigation Services
Consolidated Plan Goal	Public Services
Funding Request	CDBG-CV: \$41,787
Funding Recommendation	CDBG-CV: \$41,787
Description	Staffing to provide connections to employment supports,
	education services and health and nutritional resources. Staff will
	also be used to address increased calls from families in crisis
	from domestic violence, addiction, mental health, and other
	emergent needs, due to COVID-19.
Estimated Beneficiaries	650 people
Location Description	Services available to residents citywide

Agency	Council for the Homeless
Project	Dynamic Diversion Project
Consolidated Plan Goal	Public Services
Funding Request	CDBG-CV: \$75,000
Funding	CDBG-CV: \$75,000
Recommendation	
Description	Staffing for program to provide housing search and barrier reduction coaching to people experiencing homelessness. Program will help Prevent or address potential increase in homelessness; and serve the currently homeless population that is vulnerable to COVID-19.
Estimated Beneficiaries	134 people
Location Description	Services available to residents citywide

Agency	Janus Youth
Project	Oak Bridge Case Management
Consolidated Plan Goal	Public Services
Funding Request	CDBG-CV: \$75,000
Funding	CDBG-CV: \$75,000
Recommendation	
Description	Staffing for emergency shelter of youth who have run away, are experiencing homelessness, are victims of sex-trafficking, or are at-risk on the streets. This project will help prevent or address potential increase in homelessness; and serve the currently homeless population that is vulnerable to COVID-19
Estimated Beneficiaries	115 youth
Location Description	Services available to residents citywide

Agency	NW Furniture Bank
Project	Mattress Project
Consolidated Plan Goal	Public Services
Funding Request	CDBG-CV: \$20,000
Funding	CDBG-CV: \$20,000
Recommendation	
Description	Staffing to support the distribution of furniture to low income individuals who have secured housing but have no means to furnish it. This program will help mitigate the negative economic impacts of COVID-19 on low income individuals.
Estimated Beneficiaries	480 people
Location Description	Services available to residents citywide

Agency	Partners in Careers
Project	The Plaza at Fruit Valley Village -Community Garden Staffing
Consolidated Plan Goal	Public Services

Funding Request	CDBG-CV: \$74,996
Funding	CDBG-CV: \$74,996
Recommendation	
Description	Staffing to support to start a community garden, build micro- enterprise skills and provide nutrition instruction for participants. Program will support individuals in surrounding community who are experiencing increase food insecurity and poverty rate due to COVID-19.
Estimated Beneficiaries	80 people
Location Description	Fruit Valley Neighborhood

Agency	Share
Project	Outreach
Consolidated Plan Goal	Public Services
Funding Request	CDBG-CV: \$50,000
Funding	CDBG-CV: \$50,000
Recommendation	
Description	Staffing to support homeless outreach case management, which provides essential supplies, referrals, transportation, and housing assistance to people experiencing homelessness. This program will help prevent or address potential increase in homelessness; and serve the currently homeless population vulnerable to COVID-19.
Estimated Beneficiaries	350 people
Location Description	Services available to residents citywide

BUSINESS ASSISTANCE PROJECTS

Agency	Clark College
Project	Clark East- SND Business Support Framework
Consolidated Plan Goal	Economic Development
Funding Request	CDBG-CV: \$188,825
Funding Recommendation	CDBG-CV: \$188,825
Description	Staffing to provide entrepreneurial support to the City of Vancouver's residents through targeted business counseling, and services. Services include individualized business counseling that addresses the persistent inequities of impact of the pandemic on systemically non-dominant small business owners.
Estimated Beneficiaries	40 business owners
Location Description	Services available to residents citywide

Agency	Greater Vancouver Chamber of Commerce
Project	Small Business Assistance
Consolidated Plan Goal	Economic Development
Funding Request	CDBG-CV: \$125,000
Funding Recommendation	CDBG-CV: \$125,000
Description	Staffing to deliver outreach efforts to businesses and offer free services to effectively assess needs, provide the right counsel, tools, and resources appropriate to the business to help navigate the negative effects of COVID-19
Estimated Beneficiaries	275 business owners
Location Description	Services available to residents citywide

Agency	Hispanic Metropolitan Chamber
Project	Small Business Technical Assistance Program
Consolidated Plan Goal	Economic Development
Funding Request	CDBG-CV: \$75,000
Funding	CDBG-CV: \$75,000
Recommendation	
Description	Staffing to provide one-on-one business technical assistance to Latinos and other small business owners, or prospective business owners, in the City of Vancouver. Services include assistance developing business plans and outreach strategies to respond to COVID-19.
Estimated Beneficiaries	30 business owners
Location Description	Services available to residents citywide

Agency	Mercy Corps NW
Project	Small Business Recovery
Consolidated Plan Goal	Economic Development
Funding Request	CDBG-CV: \$88,215
Funding	CDBG-CV: \$88,215
Recommendation	
Description	Staffing to provide small business education, technical assistance, and access to capital to aspiring entrepreneurs and low-income business owners. The proposed project is designed to help jump start small businesses that may have been dormant or slowed during COVID-19 pandemic.
Estimated Beneficiaries	100 business owners
Location Description	Services available to residents citywide