

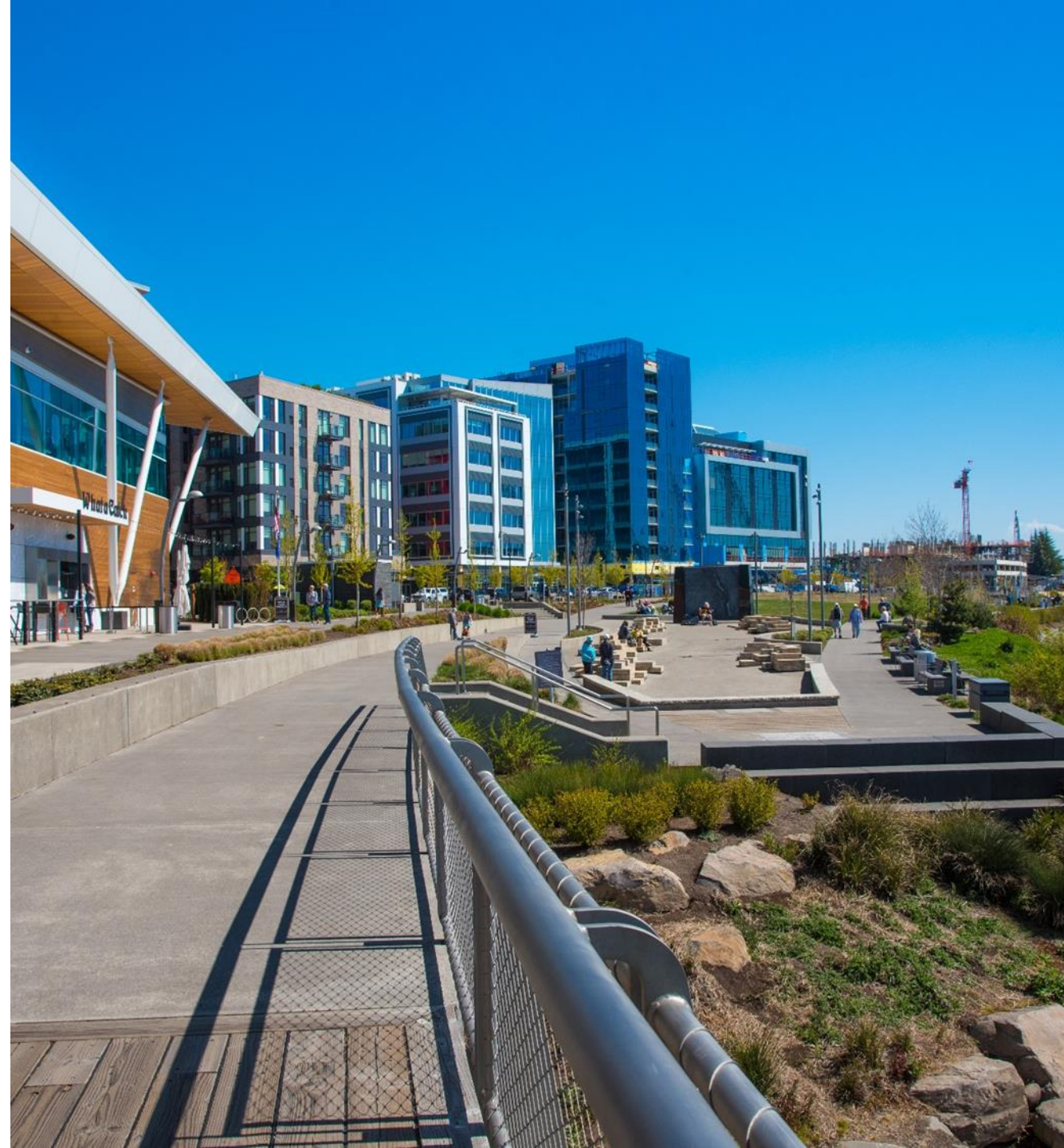
Joint Workshop: Equity Frameworks

Planning Commission &
City Council
March 20th, 2023



Agenda

- Context Setting, Purpose & Intent, and Approach
- Staff Introductions
- Equity Framework Examples
- Breakout Discussions
- Report Outs
- Closing Discussion
- Next Steps



Introductory Comments and Relevant Background

- Today the goal is to start the conversation and process of developing a shared understanding of how we can integrate equity into the Comprehensive Plan update
 - The presentation today will include examples of efforts to build both process and outcome equity
 - Discussion today will feed into the Equity Framework, which we'll be bringing back to Council for review and endorsement in the coming months
 - Encourage all of you to begin imagining what a future more equitable Vancouver looks like, and what it will take to get there
- This is the first joint Council and Planning Commission workshop in a decade or more, and also is the first in a series of three that are planning as part of the Comprehensive Plan Update.
 - We welcome your feedback on all aspects of the workshop-materials, format, structure, etc.

Purpose + Intent

- Learn about and start to identify meaningful strategies to center disproportionately impacted and marginalized communities during the Comprehensive Plan Update process.

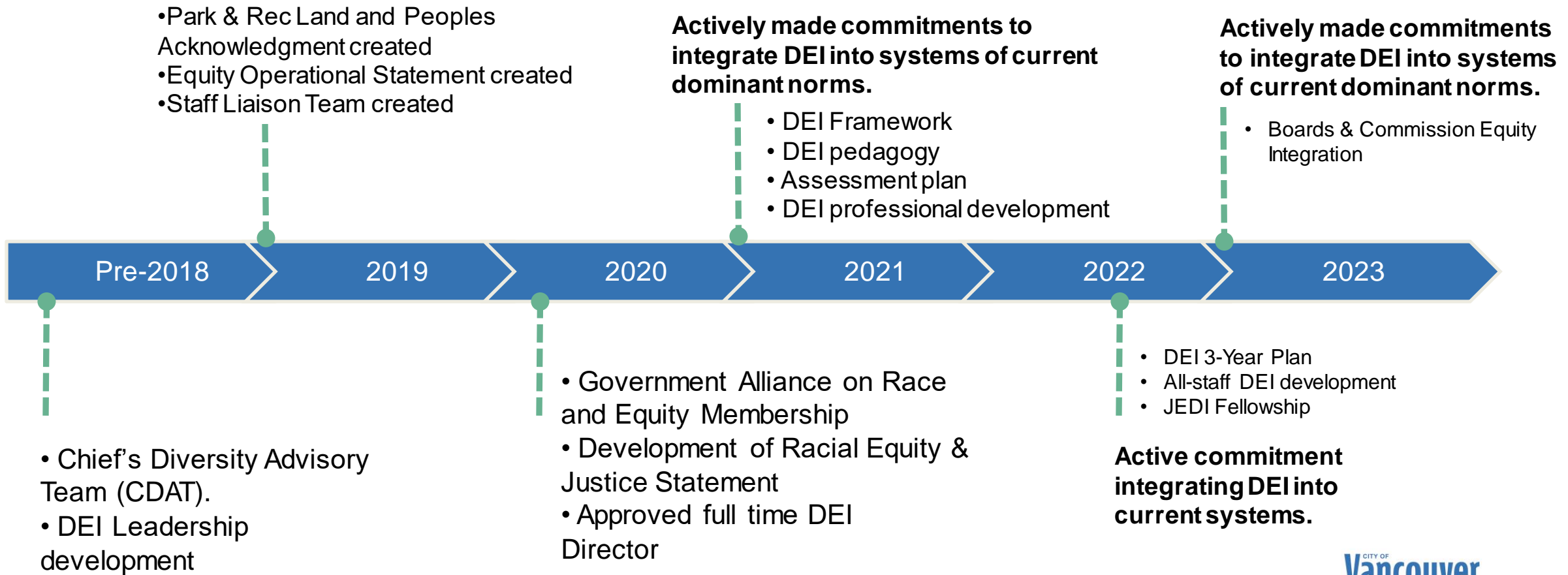


Approach



- Examine three case studies where a guiding equity framework was used to guide an overall effort or initiative.
- Explore key takeaways from each of these examples and identify how they could be incorporated in the Comprehensive Plan's Equity Framework.
- Share key takeaways from examples that you found compelling or challenging, and your thoughts on what a more equitable Vancouver could look like.

City of Vancouver's Diversity, Equity & Inclusion Journey (DEI)



Staff Introductions



City Staff: Community Development

- Rebecca Kennedy, Deputy Director
- Domenic Martinelli, Senior Long-Range Planner

City Staff: City Manager's Office

- Alicia Sojourner, Director of Diversity, Equity & Inclusion
- William Cooley, Community Engagement Manager

Table Facilitators:

- Radhika Nair, Seva Workshop
- Nicole McDermott, WSP
- Anne Presentin, WSP

Equity Framework Examples



**Equity Agenda
Richmond, VA**



**Framework for an
Equitable Future
NYC Parks**



**Equity Lens
Renton, WA**

Example: Equity Agenda Richmond, Virginia (Group 1)

- ▶ Addressing and Preventing Health Disparities
- ▶ Housing as a Vaccine for Poverty
- ▶ Ensuring Equitable Transit and Mobility for Residents
- ▶ Building Community Wealth to Combat Economic Inequity
- ▶ Supporting and Caring for our Children and Families
- ▶ Creating Equitable Climate Action and Resilience
- ▶ Reimagining Public Safety
- ▶ Telling the Real History of Richmond
- ▶ Strengthening Community Engagement and Trust
- ▶ Utilizing Economic Development to Create Economic Justice

- 10 guiding principles
- Identifies actions the city has taken
- Identifies actions the city will take under the Equity Agenda

Equity Agenda - Richmond, Virginia

Overview

- Citywide guidance, not specific to a project or planning effort
- Includes an acknowledgment and apology for past harms
- Provides an explanation of the reasons and rationale for the agenda
- Addresses equity as it relates to climate resiliency
- Provides definitions for key terms including equity and equality

Example: Framework for an Equitable Future New York City Parks (Group 2)



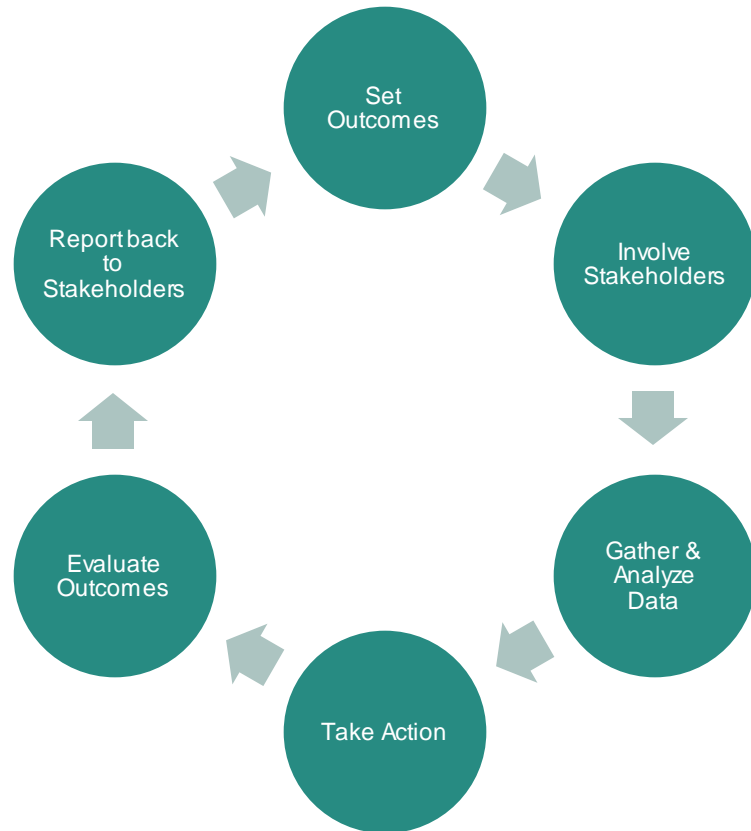
- 9 near-term milestones to be achieved in the first year
- Identifies actions that will lead to equitable outcomes
- Focused on equitable distribution of resources

Framework for an Equitable Future - NYC

Overview

- Equity is not explicitly defined
- Identifies zones with the most need – areas with small parks, dense population, experiencing growth, and higher than average poverty
- Investment is prioritized based on need
- Includes coalition building as a key pillar to help community partners build capacity to implement future programs
- Includes quantitative and qualitative metrics to track performance

Example: Equity Lens Renton, Washington (Group 3)



- 6 step equity lens process
- Used during the decision-making process to inform decisions and minimize unanticipated adverse consequences
- Applies to all city departments

Equity Lens – Renton, Washington

Overview

- Focused on identifying and analyzing impacts to “social identity groups”
- Includes examples of social identity groups (gender identification, class, language, race, ethnicity, age, sexual orientation, physical/developmental/mental abilities, etc.)
- Includes a list of specific questions the decision-making body should consider during the decision-making process
- Does not include a definition of equity

Breakout Groups

Logistics

- Each group will discuss one of the example frameworks
- Breakout discussions will last 40 minutes
- A facilitator will help keep the conversation on track and a notetaker will record input.
- First task in the breakout group: identify who will provide the report out

Breakout Groups

Discussion Questions

1. What resonates with you about the equity and racial equity frameworks?
2. What challenges you?
3. What resonates with you about a specific element of the frameworks:

Group 1: the guiding principles in the Richmond example?

Group 2: the near-term milestones in the NYC example?

Group 3: the process steps in the Renton example?

Breakout Group Report Out

Key takeaways from
the discussion



- Group 1: Equity Agenda – Richmond, VA
- Group 2: Framework for an Equitable Future – NYC Parks
- Group 3: Equity Lens – Renton, WA

Closing Discussion

Questions

- Are there key takeaways or lessons from the examples you looked at that are applicable to this effort?
- What does an equitable future look like for the City of Vancouver? What changes are needed to realize this vision?

Next Steps

- Input from today's workshop will be incorporated into draft Equity Framework
- Additional input into draft equity framework:
 - Review from City's Equity Team and Community Partners
 - Other City Departments and Staff
- Two workshops scheduled on 5/8 and 5/22 to discuss:
 - Draft Equity Framework
 - Draft Community Partnership Framework



Thank You

To learn more, visit beheardvancouver.org/plan2045

