

OUR VANCOUVER

OUR FUTURE 2045

**Council Work Session:
Community Partnership Framework**

Monday, June 26, 2023

Agenda

Introduction

- Purpose
- Key objectives, context setting

The "How"

- Deliverables
- Phases
- Equity team structure

The "Who"

- Community partners
- Key audiences for overall engagement

Discussion

- Key questions for Council

City Staff Presenting:

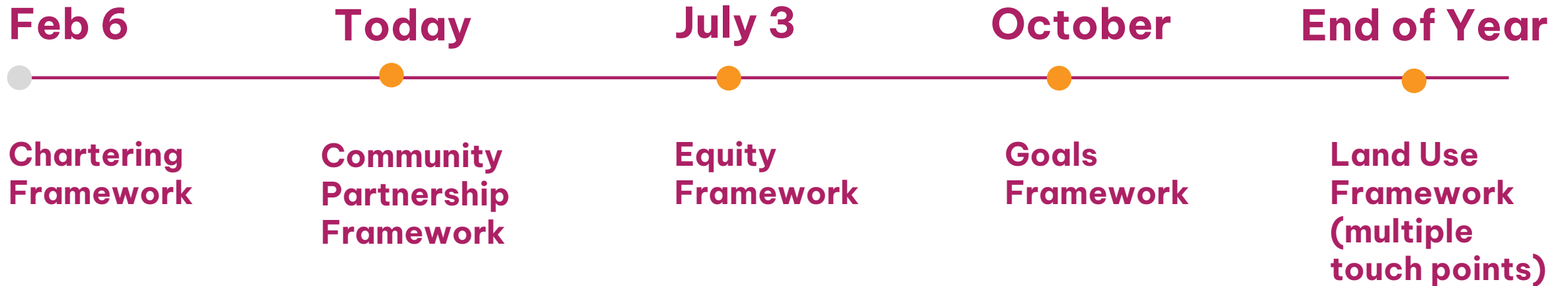
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Where we are at today - 2023





Purpose

Co-creation: This is a chance for us to learn from one another, to hear the stories of our community members, and to ensure that the City truly reflects their needs and aspirations.

The intent of the community partnership framework will be to provide the details on *how* we inform, consult, collaborate, and empower co-creative partners.

Changing Demographics

How has our community changed since 2010?

↑ 18%

Population increase

↑ 64%

Communities of color increase

↑ 34%

Median income increase

↑ 129%

Average home value increase

37 years old

is the median age of Vancouver's population

29.2%

of residents hold a bachelor's degree

9.7%

of residents live with a disability

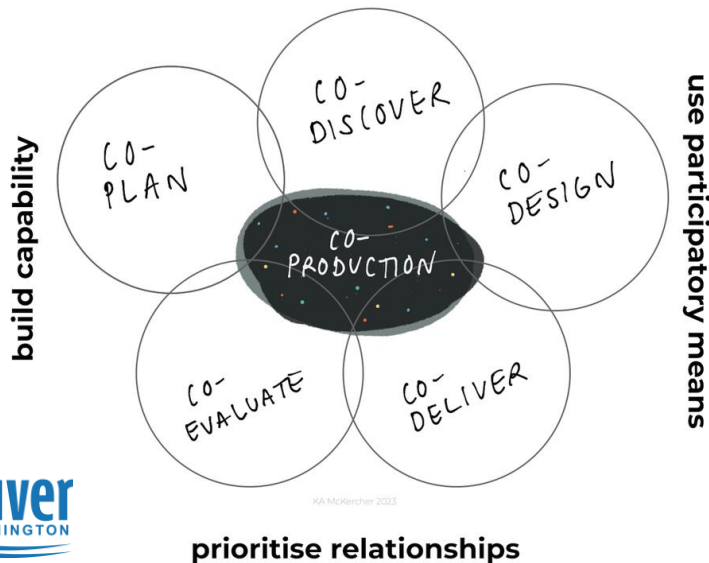
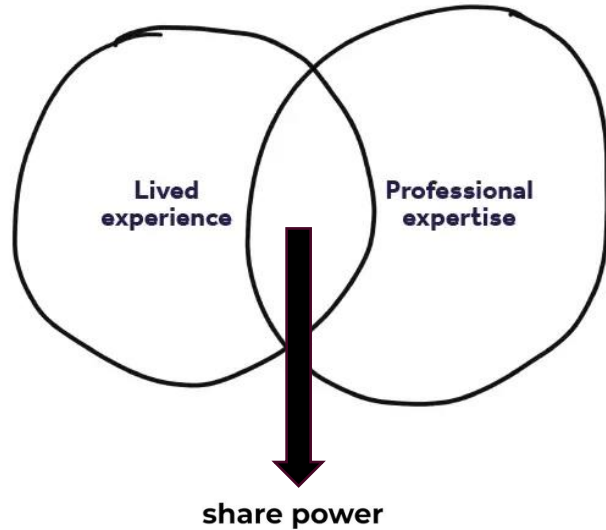
10.7%

of adults in Vancouver identify as LGBTQ

12.7%

Speak a language other than English at home

Co-Design



Intent of our process

- Moving away from top-down decision making: the City *and* the community collectively design policy, instead of the City asking for input in an advisory capacity.
- Challenging and changing inequitable power structures and ensure equitable outcomes are delivered through an equitable process.

Co-Design is circular, not linear

- Establish shared understanding, get familiar with the context
- Get comfortable being in the grey
- Explore choices individually and collectively
- Make choices together
- Iterate, change course, and refine as necessary.

Key Objectives

Demonstrate how

- Information is shared
- The community will be engaged, and when
- The voices of equity priority communities and people who may not typically participate in the planning process will be prioritized and elevated

Account for

- Potential power dynamics within all methods of obtaining, receiving, and incorporating community input.
- The varying types of input that will be received and demonstrate accountability for meaningful incorporation into tangible outcomes.

Set expectations

- About the influence community member's feedback will have on the process at varying times
- About the level of change expected with this plan and how it will affect people today and in the future.
- The level of involvement: *Inform, Consult, Involve, Collaborate, Empower*

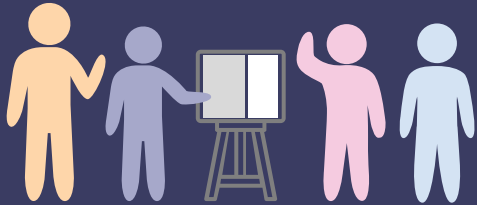
Incorporate

- Feedback, input, and insights received from vast amount of community input already been received from other recent engagement efforts in the City.

Public Involvement Phases

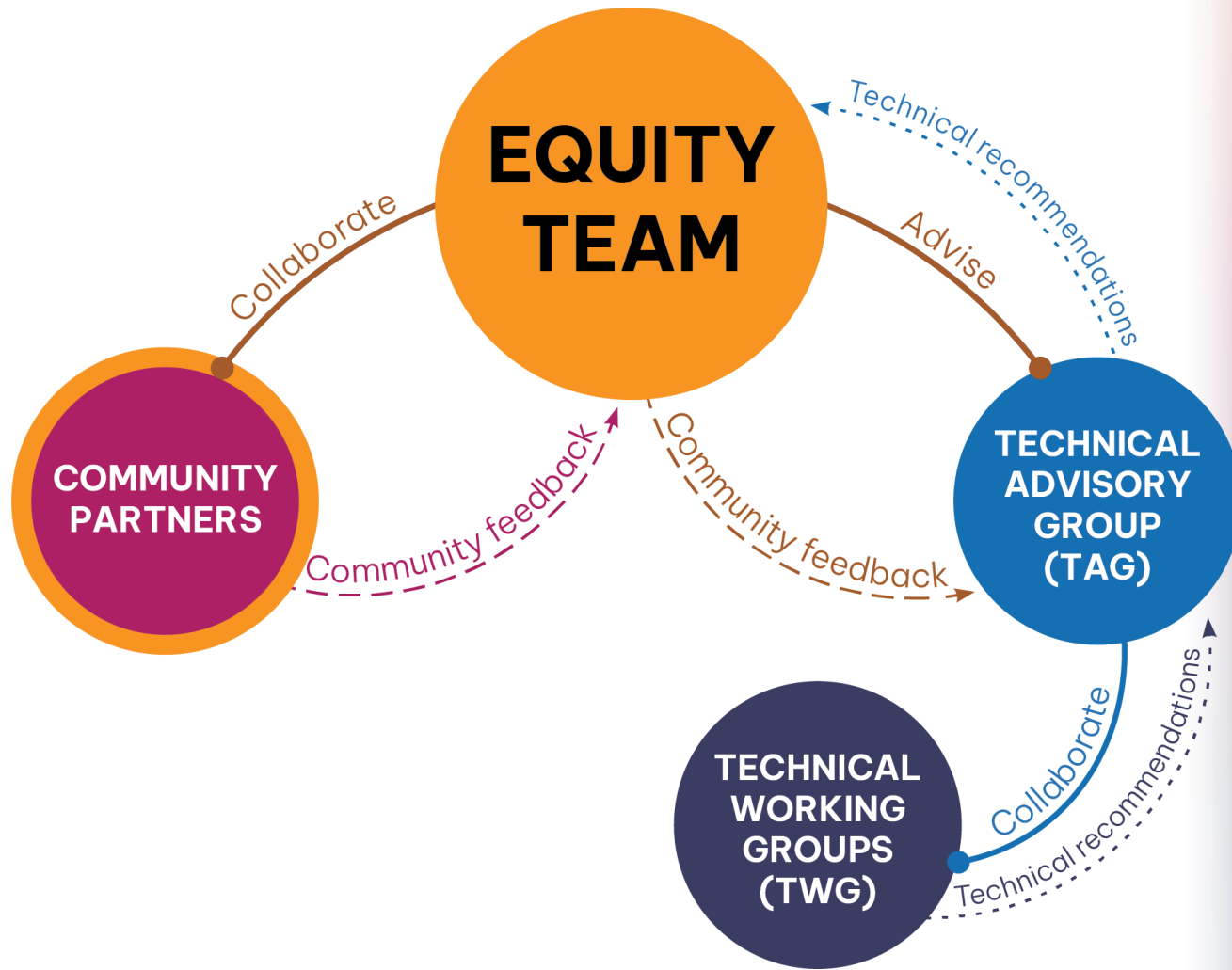
- **Phase 1: Visioning**
 - Project awareness, establishing presence, input for individual vision statements for each Comprehensive Plan element
- **Phase 2: Land Use Scenarios**
 - Interactive workshops and surveys to gain feedback on land use scenarios
- **Phase 3: Policy Development / Implementation**
 - Reporting back and demonstrating how input was incorporated into outcomes, relationship building for long term implementation

Public Involvement Goals



- **Establish a co-creative process between the City and the Vancouver community that shifts power dynamics and elevates the voices of equity-priority communities.**
- **Build trust through transparent two-way communication channels that humanize the project, advance community knowledge, create community ownership, and build long-lasting relationships.**
- **Emphasize Vancouver pride to highlight future benefits at a personal, community, and city level to encourage participation throughout the process.**
- **Establish comprehensive plan policies that are reflective of community and agency input and will advance the implementation of the plan.**

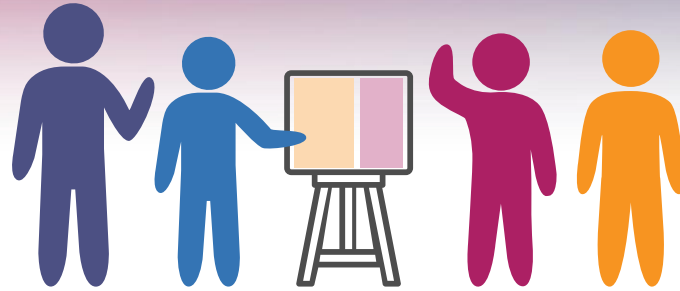
Equity Team & Community Partners



Community Partners will be members of the Equity Team

Equity Team conversations will ensure Community Partners are connected to the technical work, and vice versa in a co-creative model for policy development

Community Partners



Community Contact

Community Partners are a major point of contact for elevating community voices.

Event Attendance

They attend Equity Team meetings, host Envision Events, and participate in Community Partner Working Groups.

2-year Commitment

If Community Partners are not able to complete the 2-year term of this role, we have flexible time commitment options.

Community Partner Cohort

Community-Based Organizations

- Queer Youth Resource Center
- Family-Community Resource Coordinator, Fruit Valley Elementary
- Latino Leadership Northwest
- Next Success
- Pasitos Gigantes
- Sakura 39ers
- PICA-WA
- Odyssey World International Education Services

Liaisons with community focuses in

- Slavic, Russian, Ukrainian communities
- Vietnamese, Chinese
- Pacific Islander communities
- Seniors
- Youth
- Spanish speaking communities;
- Housing Insecurity

City Boards & Commission Representation

- Planning Commission
- Transportation and Mobility Commission

What do you love about your neighborhood?



Community Partners will co-create events with the City to meet the needs of the communities they engage.

The visioning phase will have ways for folks to dream about their community together.

What is an Envision Event?

Purpose:

- Engage in conversations with the community to *envision* OUR VANCOUVER
- Sequenced around key project milestones
- Ask meaningful questions that allow community members to influence the development of plans.
- Ensure our community's needs are being met!

Attendance

- 10-20 community members recruited for each Envision Event

Format

- Creativity is encouraged.
- Meet people where they already are.
- Focus on the opportunity for dialogue not on the event itself.

Overall Engagement – Key Audiences

- BIPOC communities
- Childcare Partners
- Culturally Specific Organizations
- Neighborhood Organizations
- Building and Development Community
- City Advisory Boards and Commissions
- City Staff
- Community Development Organizations
- Economic Development Community
- Education Providers
- Environmental Community
- Faith Based Community
- Food Security / Food Banks
- Healthcare, Behavioral health, addiction service providers
- Historic Preservation
- Housing Agencies
- Immigrants and refugees
- LGBTQ+ Communities
- Older adults
- People living with disabilities
- People living without permanent housing
- People with low income or who are cost burdened
- Partner agencies and utility providers
- Veterans
- Youth

Upcoming Event Schedule

Phase 1: Visioning		
July		
July 7	Movie in the Park	Bagley Community Park
July 8	Vancouver USA Pride	Esther Short Park
July 21	Movie in the Park	Fruit Valley Park
July 28	Movie in the Park	Leroy Haagen Memorial Park
TBD	Community Partner Working Group – Envision Event Prep	Virtual
Ongoing	Community Partner Envision Events	Various
TBD	Equity Team Meeting	Virtual
August		
August 1	National Night Out	Various
August 4	Movie in the Park	Fort Vancouver
August 11	Movie in the Park	Marshall Park
August 18-20	Latino Festival	Esther Short Park
TBD	Community Partner Working Group - Phase 1 Report Out	Virtual
TBD	Equity Team Meeting	Virtual

Phase 2: Land Use Scenarios		
September		
September 9	Peace and Justice Fair	Esther Short Park
September 23	Harpers Playground Fundraiser	Marshall Park
TBD	Community Partner Working Group – Conversation Kit Prep	Virtual
Ongoing	Community Partner Envision Events	Various
TBD	Equity Team Meeting	Virtual
October		
October 7	Old Appletree Festival	Appletree Park
Ongoing	Community Partner Envision Events	Various
October 22 or 28 (TBD)	Dias de Muertos	Esther Short Park
November		
Ongoing	Community Partner Envision Events	Various
TBD	Community Partner Working Group - Phase 2 Report Out	Virtual
TBD	Equity Team Meeting	Virtual/In-Person



Next Steps

- Staff will incorporate Council input into guiding Community Partnership outline.
- Staff will return with an adopting resolution for both the **Community Partnership Framework** and the *Equity Framework*.
- Community partners will have an opportunity to weigh in and shape these frameworks before Council considers for approval.

Next Steps

July 3

Council Workshop
Equity Framework

July 18

Community Partner Meeting #3
Equity Framework

Early August

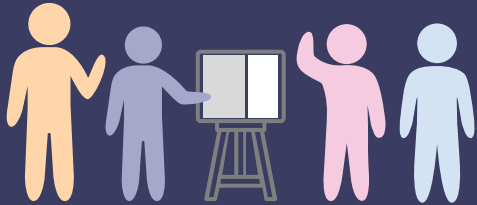
Council Resolution
Formal endorsement of Community Partnership Framework, Equity Framework

Ongoing Community Engagement



Discussion

Questions for Council



- **Does the proposed approach account for key audiences within the City?**
- **Who else should be incorporated into the process and at what level of involvement?**
- **Does this approach account for creative and unique methods to reach underserved populations?**
- **What other considerations would help create a more robust framework to return to Council with for formal adoption of a resolution?**



Thank you!