

Goals Framework



Monday, October 2, 2023

Purpose & Agenda

Purpose: Council review and feedback on draft vision and goals framework

Part I

- Inputs
- CommunityVision

Part II

Review Draft
 Vision and
 Goals
 Framework

Part III

 Review how goals framework works with the equity and partnership frameworks already reviewed by Council

Part IV

- Next steps
- Discussion

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Inputs

- Community Visioning Process (2022-23)
- Phase I Engagement: OUR VANCOUVER
 - → Focus on project awareness, visioning questions
- Community partner discussions
- Existing Conditions Work (Community Atlas)
- Existing Policy
 - Climate action Framework,
 Strategic Plan, Parks Plan,
 Transportation System Plan











Community Visioning Process

- Engaged more than 2,215 community members since June 2022, across 33 events and community conversations
- Analyzed all community feedback shared with the City from 2021 to present
- Our goal: Align current and upcoming planning efforts around a shared 20-year vision for Vancouver











How have we reached community members?

- Pop-ups, tabling and intercept interviews at community events
- One-on-one conversations
- Small-group conversations with community organizations and neighborhood associations
- Community dialogues, including Council Community Forums
- Interactive exercises to identify hopes, needs, ideas and concerns









Who have we heard from?















































SWACH



















































Key Themes

affordable

thrive

access

community

services

green

safe

opportunities

needs

people

infrastructure

spaces

everyone

neighborhoods

opportunity

support

economic

equity

welcoming

inclusive

place





Draft Community Vision

Vancouver is an equitable and prosperous community, which ensures that all residents, businesses and organizations benefit from the growth and advancement we make together.

Vancouver will be recognized for our quality of life, as evidenced by affordable housing in vibrant, safe and walkable neighborhoods, access to jobs and economic opportunity for all, and resilience to the impacts of climate change.

Translating a Vision.



Vision Statement >> Plan Goals >> Plan Policies



A vision statement outlines community desires and serves as the foundation for the Comprehensive Plan goals and policies.



The Comprehensive Plan goals reflect the vision statement and serve to summarize the community's desired outcomes from the plan.



The Comprehensive Plan policies will guide the City on how to achieve the Comprehensive Plan's vision statement and goals.

"Vancouver is an equitable and prosperous community, which ensures that all residents, businesses and organizations benefit from the growth and advancement we make together. Vancouver will be recognized for our quality of life, as evidenced by affordable housing in vibrant, safe and walkable neighborhoods, access to jobs and economic opportunity for all, and resilience to the impacts of climate change."





Plan **Elements**

INTRODUCTION

COMMUNITY FEEL AND VISION

LAND USE AND DEVELOPMENT

HOUSING

EQUITY + INCLUSION

CLIMATE, ENVIRONMENT, COMMUNITY HEALTH, SUSTAINABILITY, AND RESILIENCY

Plan Vision

Is translated into....

Think of it as an outline

for the plan, or *Chapters* in a book!





ECONOMIC OPPORTUNITY

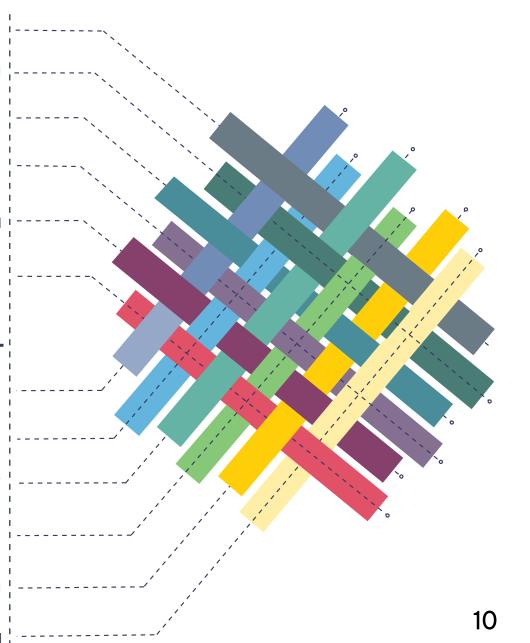
PARKS, RECREATION, OPEN SPACE AND **COMMUNITY WELL BEING**

TRANSPORTATION AND MOBILITY

INFRASTRUCTURE, PUBLIC FACILITIES AND SERVICES, UTILITIES, AND PORTS

ANNEXATION

IMPLEMENTATION



Draft Goals Framework

Introduction - City's Core Values + Focus Areas

Community Feel and Vision - Inclusive + Affordable + Safe + Vibrant + Accessible + Prosperous + Livable

Land Use and Development – 15-minute neighborhoods + access to jobs & essential spaces + healthy + connected + resilient + harmony between built and natural environment

Housing – Affordable + Accessible + Choice + Diversity in sizes and types + Universal Design + Culturally Appropriate + Neighborhood Cohesion + reduce houselessness + Homeownership and opportunities for wealth creation

Equity and Inclusion - Inclusive + Reparative + Promote health and wellness + Universal Access to Resources + Nurturing and Valuing All People

Climate, Environment, Community Health, Sustainability, and Resiliency – Equitable and Just Transition + Increase Tree Canopy + Decrease Emissions + Community Stewardship and Resilience + Holistic Cycles of Consumption and Production + Access to Healthy Food + Built Environment Promotes Health



Draft Goals Framework

Economic Opportunity - Support Business and Industry + Job Growth + Facilitate Startups and Innovation + Resilient Green Economy + Equitable Access + Wealth Creation + Access to Childcare Parks, Recreation, Open Space, and Community Well Being – Increase access + More Trails and Green Spaces + Inclusive and Safe Public Spaces + Climate Adaptation + Native Plants and Species + Increase Health Opportunities Through Recreation + Diversity in Amenities + + Youth Programming Transportation and Mobility - Reliable + Frequent + Safe + Accessible + Equitable + Multi-Modal + Climate Friendly + Enhanced Transit + Regional Connectivity Infrastructure, Public Facilities and Services and Utilities - Utilize Existing Infrastructure + Expand Services and Programs + Equity Lens + Community Safety + Green Infrastructure **Annexation -** Sustainable Growth + Maintain Levels of Service Implementation - Actionable Policies + Alignment with Strategic Plan + Local and Regional Coordination + Accountability



Connection to Implementation.

vision

Outlines community desires, serves as the foundation for the plan.

goals

Describe desired results toward which planning efforts should be directed. Are broad in nature.

policies

Describe more specific actions or initiatives to advance the broader goals.

implemen -tation

Outlines the actions and timeframe for advancing policies over the 20 year planning period - short, medium, long term.





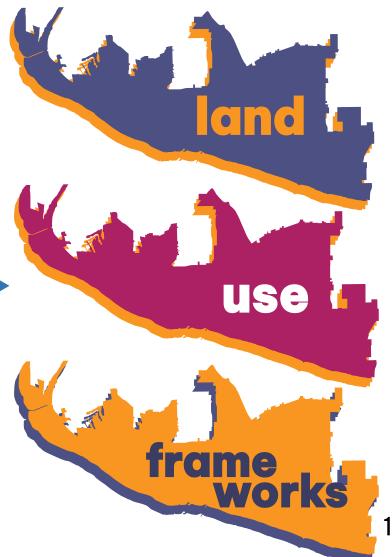
How do the previous frameworks we've discussed relate to the next phase of OUR VANCOUVER?

Council endorsed frameworks will be integrated into three land use alternatives.

community partnership.

goals.

equity





Next Steps

- Community Wide Survey
- Small Group Conversations
 - Neighborhood Associations, Community Based Organizations, Nonprofits, economic development / location business organizations, and other stakeholders.
- Community Partners
 - **→**Existing Conditions
 - → Refinement of Draft Goals
 - →Incorporating goals into draft land use frameworks
- 4 week public comment period on vision statement



Council Next Steps

- Resolution endorsing three frameworks (equity, partnership, goals)
- Joint Planning Commission / City Council WS on Land Use Frameworks
- Multiple work sessions in early 2024 on Land use Frameworks.

Discussion

 Do you feel that the draft vision statement reflects the values that we are aiming to achieve as a community?

 Are there any core themes that you would like to make sure are added or emphasized as part of the goals framework?

 As we enter this next phase of the Comprehensive Plan process, what has you feeling excited or hopeful? What, if anything, are you concerned or unsure about?

